

XD3/5

55-

good variety of
vests

Newcomb
& Green



SPRING
AND
SUMMER



Rec'd
March 1912

1 9 1 2

U.S. Patent Office

SPECIAL FEATURES OF THE NEWCORN & GREEN METHOD OF CLOTHES BUILDING: ALL WOOLENS ARE LONDON SHRUNK-- EVERY COAT IS MADE WITH A FRENCH CANVAS AND HAIR CLOTH FRONT, INSURING GUARANTEED SHAPE HOLDING GARMENTS--THE COLLARS ARE PADDED BY HAND AND BUTTON-HOLES ARE HAND MADE--AS WE ARE DIRECT BUYERS OF WOOLENS OUR PRICES ARE BASED ON FIRST COST FROM THE MILLS WITH THE JOBBERS' PROFIT ELIMINATED--THEREBY MAKING IT POSSIBLE FOR US TO PRODUCE CUSTOM MADE GARMENTS AT A PRICE NO HIGHER TO YOU THAN THE "READY TO WEAR."



"THIS BUSINESS HAS BEEN CONDUCTED UPON THE PRINCIPLE OF "A SQUARE DEAL," VIZ: GOOD MERCHANDISE, GOOD WORKMANSHIP AND AN HONEST ENDEAVOR TO GIVE SATISFACTION--A SYSTEM WHICH MUST LEAD TO ULTIMATE SUCCESS."

NEWCORN & GREEN
MERCHANT TAILORS
AND DIRECT BUYERS OF WOOLENS

1032 MARKET STREET
PHILADELPHIA, PA.

1002 F STREET, N. W.
WASHINGTON, D. C.

432 WESTMINSTER ST.
PROVIDENCE, R. I.

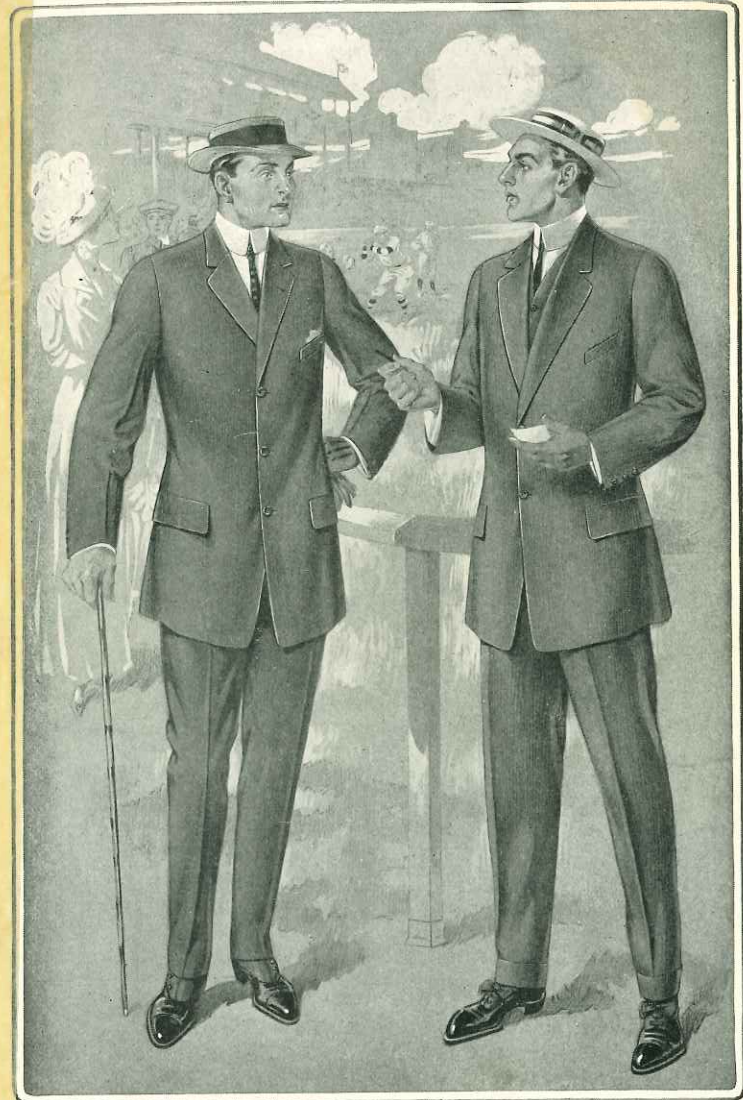
THE ADVANTAGES OF HAVING YOUR CLOTHES CUSTOM MADE ARE PERHAPS GREATER AT THE PRESENT TIME THAN EVER, IF SUCH A THING WERE POSSIBLE, THIS BEING LARGELY DUE TO THE TENDENCY TO MAKE COATS SHORTER AND TROUSERS NARROWER. DESPITE THE FACT THAT STYLE DICTATES DEMAND AND FASHION PLATES ARE SHOWING ENGLISH CUT COATS AND TROUSERS, THEY DO NOT MEET WITH GENERAL FAVOR, AND A VERY LARGE PROPORTION OF MEN PREFER THE LONGER COAT AND WIDER TROUSERS, NEITHER HOWEVER CARRIED TO THE EXTREME OF FORMER YEARS, BUT NOT SO RADICAL A CHANGE AS THE JUMP TO THE REAL ENGLISH CUT WOULD MEAN.

HENCE THE GREAT ADVANTAGES IN THE FACE OF SUCH A CONDITION IN HAVING YOUR CLOTHES TAILORED--YOU INDICATE THE LENGTH COAT AND WIDTH TROUSERS DESIRED AND THE NEWCORN & GREEN SERVICE DOES THE REST--IN OTHER WORDS YOU SIMPLY CREATE YOUR OWN STYLE--IF YOU PREFER THE MEDIUM LENGTH COAT TO THE REAL SHORT GARMENT AND THE FULL TROUSERS TO THE TIGHTER ENGLISH STYLE, BY HAVING YOUR CLOTHES MADE BY US AND MENTIONING YOUR PREFERENCE OUR PLEASE-THE-CUSTOMER METHODS GIVES YOU EXACTLY WHAT YOU WANT.

SPECIAL ADVANTAGES OF THE NEWCORN & GREEN SYSTEM--ALL GOODS MARKED IN PLAIN FIGURES--UPWARDS OF FOUR-HUNDRED STYLES FROM WHICH TO SELECT--SATISFACTION GUARANTEED AND MOST IMPORTANT OF ALL--CUSTOM MADE GARMENTS AT LESS THAN READY TO WEAR PRICES.

Charles Green

PHILADELPHIA WASHINGTON PROVIDENCE



THE BULWER THE DRUMMOND

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

FRENCH CANVAS AND HAIR CLOTH FRONT

THE INSIDE FINISH OF ALL OUR COATS
INSURES ABSOLUTE SHAPE HOLDING GARMENTS



THE USE OF THIS SHAPE HOLDING FRONT IS ONLY
ONE OF THE MANY DISTINCTIVE FEATURES OF THE
NEWCORN & GREEN METHOD OF CLOTHES BUILDING

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS



THE WILLISTON THE EDGEMOOR
COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

THE BEST PRODUCTS OF FOREIGN AND DOMESTIC MILLS



THE SUFFOLK THE LEOMINSTER

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

ALL FABRICS WOOL DYED AND LONDON SHRUNK



THE REGENT THE CAMBRIDGE

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

THE NEW VIGEROL STRIPES IN ALL SHADES



THE CLARKSON THE GILBERT

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

ENGLISH CORONATION EFFECTS IN UNFINISHED WORSTED



THE APSLEY THE STRATHCONA

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

SUN PROOF BLUE SERGES USED ONLY



THE GADSTON THE MORDAUNT

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

HAND PADDED COLLARS ON ALL COATS



THE REPTON THE COPLEY

COAT AND TROUSERS TO ORDER \$15.00 AND UPWARDS
TROUSERS TO ORDER - \$ 4.00 AND UPWARDS

EXCLUSIVE NOVELTIES IN ODD COLOR COMBINATIONS



THE CHANDOS THE DE WALDEN

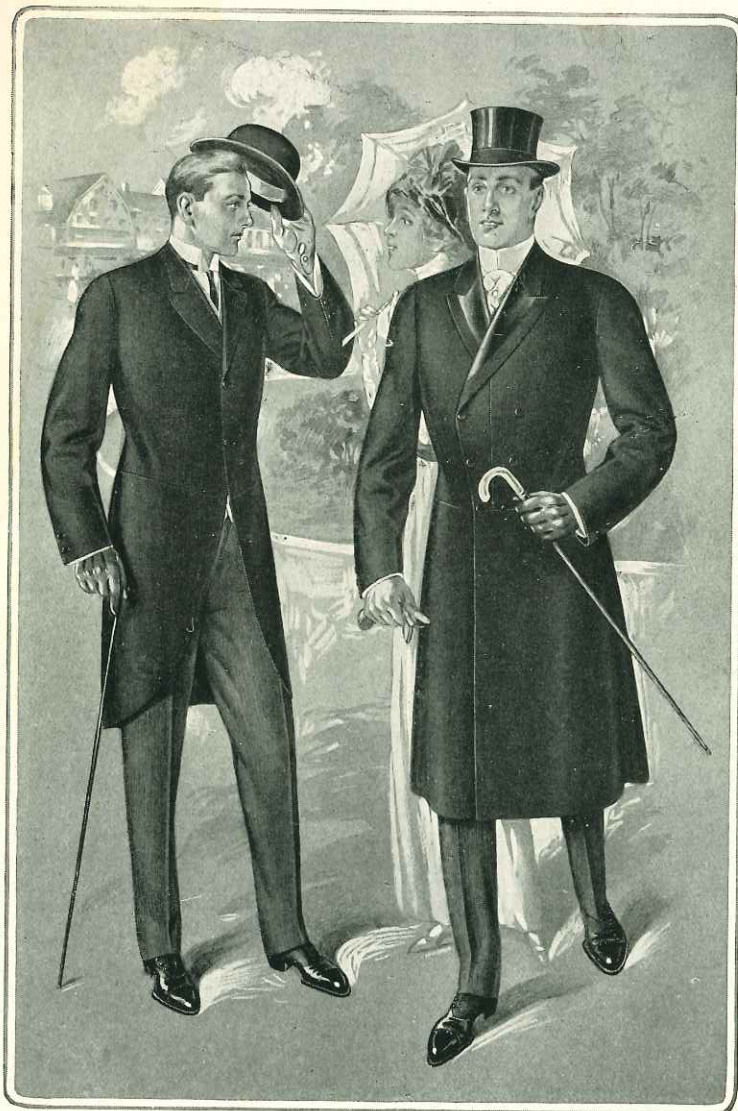
OVERCOATS TO ORDER \$16.50 AND UPWARDS

SMOOTH AND ROUGH FINISHED STEEL GRAYS



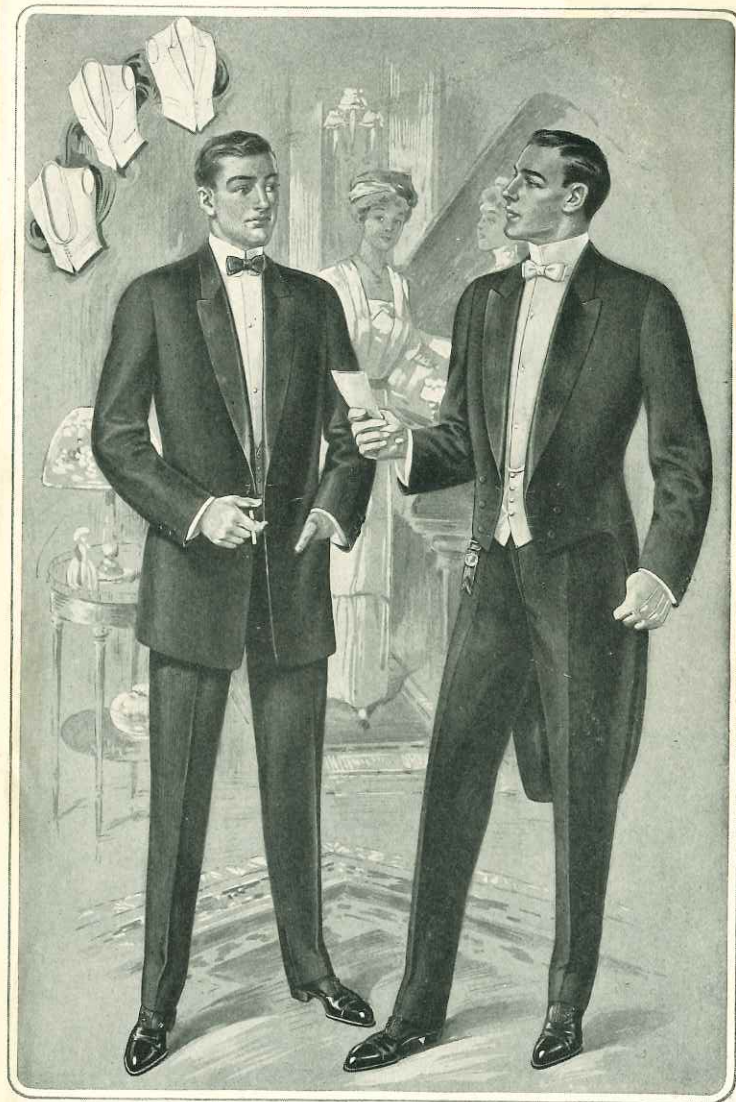
THE HOWARD THE RIPLEY

OVERCOATS TO ORDER \$16.50 AND UPWARDS



THE DUNSAITH THE PRINCE ALBERT

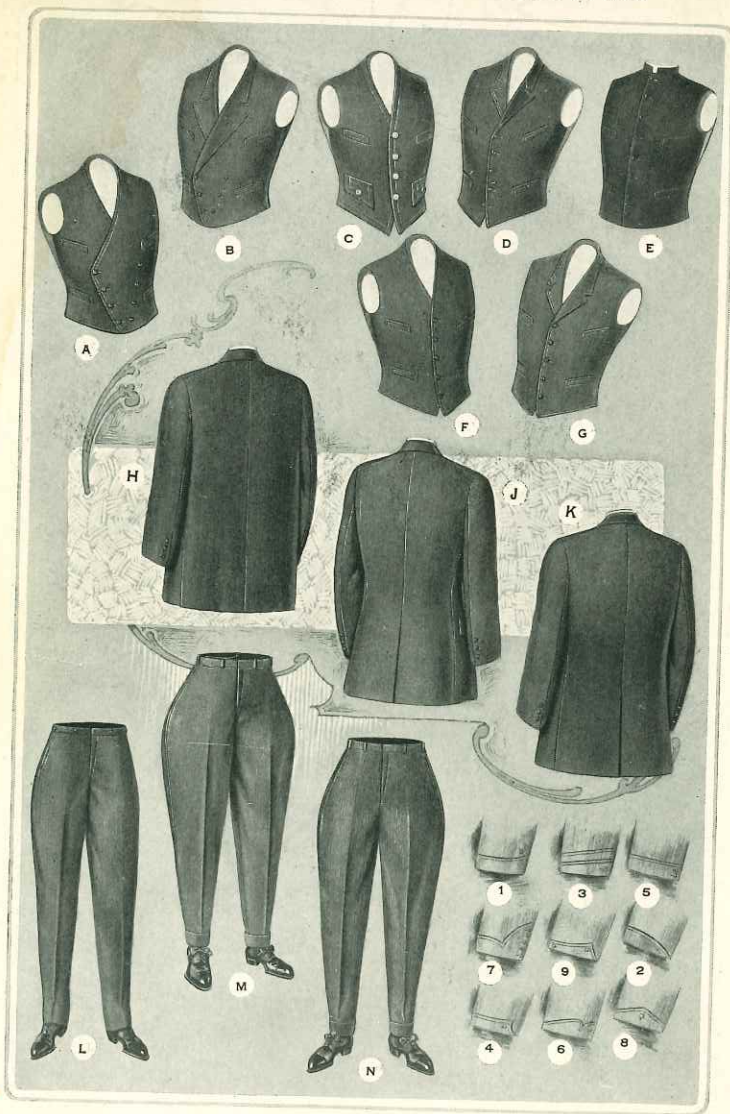
COATS AND VESTS TO ORDER \$16.50 AND UPWARDS



THE REGINALD THE DE BRACY

FULL DRESS SUITS TO ORDER \$30.00 AND UPWARDS
SILK LINED THROUGHOUT

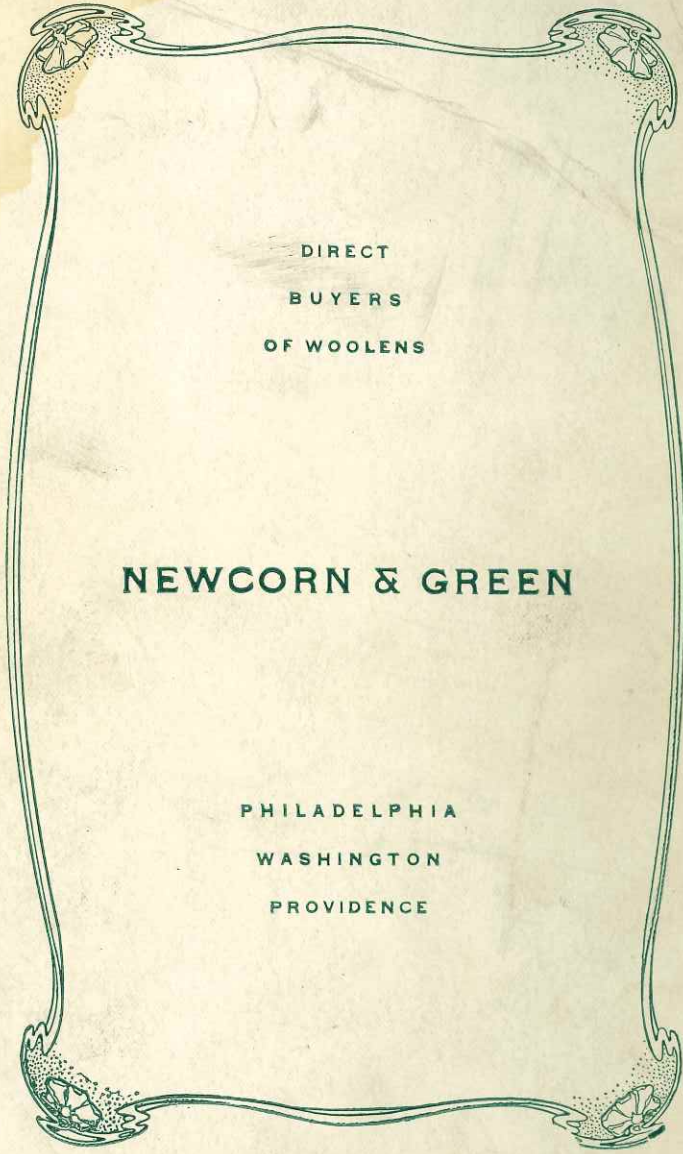
OVER FOUR HUNDRED STYLES TO SELECT FROM



H LOOSE FITTING
J FORM FITTING
K SEMI FITTING

L ENGLISH
M FULL PEG
N SEMI PEG

AFTER DECIDING ON THE STYLE COAT DESIRED YOU MAY CATER TO YOUR OWN TASTE IN THE SELECTION OF THE SHAPE BACK, TROUSERS AND VEST TO GO WITH THE SAME--CUFF FINISH FOR SLEEVES MAY ALSO BE ADDED



DIRECT
BUYERS
OF WOOLENS

NEWCORN & GREEN

PHILADELPHIA
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PROVIDENCE